

OUR MISSION: *To impact communities through the Christlike leadership of coaches transformed by biblical truth*



You Can Make a Difference

IMPACT

We are growing, expanding.... and changing lives. You may have noticed our new logo. It's is a change that is a simple reflection of who we are as a Christ-centered ministry.

Coaches are equipped with Biblical truth, encouraged as Christian leaders sent to help kids with broken lives. We offer relevant resources that support the unique needs of coaches and their wives, ensuring they have healthy marriages and are prepared to make a difference in the lives of the athletes they coach.

Pray for Parkland, FL!

We all mourn the shooting tragedy at Marjory Stoneman Douglas High School in Parkland, Florida. In the midst of this horrific event, we also thank God for the heroic and sacrificial love of football Coach Aaron Feis who shielded students in the line of fire with his own body. Pray for his family (including his wife, Melissa, and baby daughter, Ariel) and all those who knew him and mourn his passing.

OUR MISSION

Coaches Outreach exists to impact communities through the Christlike leadership of coaches transformed by Biblical truth.

We are the only ministry in the world solely dedicated to helping coaches glorify God as the gospel-centered leaders they can be. Their impact on thousands of athletes throughout their career is undeniable. Coaches matter beyond the game, as they inspire others to a greater future.

Married and single alike, we are passionate about equipping them with the truth of God's Word. It's exciting, important work on campuses throughout our Nation!

ONE EXAMPLE

Daniel Maberry is the head football coach at Mansfield High School in Texas. At 45, he was diagnosed with a Stage 4 lymphoma. Married with two-daughters, Coach Maberry is exhibiting Christlike leadership in a way that is truly impacting his school, community, and all who hear.

Scan this QR



by **Butch Smith**
President

Code to watch a TV interview of Coach Mayberry personally giving his testimony. Notice the power of the grace of God at work.



Our new **Prayer Team** has joined us in praying for Coach Maberry and others who deal with being fired or suspended, or others who struggle with sickness, marriage difficulties, and more.

GET INVOLVED

In this issue you will see several ways **you can make a difference** in the lives of coaches, wives, the student-athletes and the communities they influence:

- Lend us your time and expertise in website development, graphic designs or more.
- Impact coaches through your generous financial support.
- Join the frontlines of our ministry by joining our Prayer Team.

Give us a call. We'd love to discuss how you can be part of this exciting kingdom ministry!

Wives, You're *more* than Helpers

What is God doing with over 550 coaches' wives across America? Through *The Reach* these coaches' wives filter everyday life through the word of God. And, they will spend this semester focusing on one theme. Genesis 2:18 says, "*It is not good for man to be alone, I will make him a helper fit for him.*"

This word "helper" is the Hebrew word *ezer-kenegdo*. It means help, aid, and assist, and defines a wife as equal, but opposite to her husband. Just as your right and left hands look alike, they are equal, but opposite for effectiveness. One hand may lead, but both are essential. Imagine trying to lift a heavy box with two right hands. When a wife neglects her support, it is as if she is watching her husband lift a heavy box with only one hand. A wife is created to partner

shoulder to shoulder and back to back with our husband for effectiveness.

Our wives offer and receive advice on how to make this work. Conversation starters set the stage for successful strategies while brainstorming over questions such as; How do you protect you husband's small amount of free time? What are some additional responsibilities you can shoulder to alleviate your husband's stress during his coaching season?

Most recently, a wife from Kinder, Louisiana heard about *The Reach* through social media and called about starting a group.



ANNE RYON
Director of Women's Ministry

For their first meeting, a local coffee house in Kinder, without solicitation, opened after hours for these wives to meet.

The ripple effect of this beginning is exponential considering we do NOT have a Coaches Outreach Bible study in the entire state of Louisiana. Through *The Reach*, these wives may be instrumental in encouraging their husbands to start a Bible study!

This Spring, we rejoice in what has started in Louisiana! And, we want all our wives to absorb this truth; **Your husband's *ezer-kenegdo* is YOU!**

Lay Leaders Bring God's Power

Our Coaches Bible Studies are having the impact we desire. Our Lay Leaders are a gift and blessing to our ministry and to our coaches. Connecting coaches in the study of God's Word truly equips them for the trials of life. One recent story from a coach's wife celebrates this reality.

Upon receiving news that they were **newly pregnant**, amid the joy and excitement, they also learned that the baby had some health concerns and would be born with Downs Syndrome. They reached out to their Bible Study group to **pray** for them.

This young, **first-time head coach**, then sought out his Lay Leader and confided his burden to him. Having someone to talk to and pray with is

a gift. There was also an older assistant coach on the staff, who had been through a similar situation, having a special Downs Syndrome child in their family. This coach felt enabled and motivated to personally encourage the young couple too. They are not enduring or preparing in this season alone! **Let me share a little back story!**

This past Summer, this couple attended their first Marriage Retreat. This weekend together with other coaching couples significantly impacted their marriage and brought them closer together as a couple. Throughout the weekend, they were both encouraged to get involved with Coaches Outreach. As a

result, they started a new Bible Study for coaches. Both of them have been powerfully supported.

God knew the season ahead. **MIKE BREEDEN**
Director of Central Outreach

He brought them community and support that has powerfully sustained them. God is at work, helping them prepare for their baby's birth. Stories like theirs, share our story, and the impact of CO beyond our ministry. Our Lay Leader's ministry is powerful and greatly appreciated. Thank you to all Lay Leaders. Your impact is far-reaching!



Coaches Matter to Broken Kids

What a great night! The 2018 “Celebrating Coaches” banquet was held at Toyota Stadium in Frisco; a perfect venue to shine the spotlight on the greatest youth ministry in America.

Each speaker pointed back to coaches in their own lives that **made a difference**. Butch Smith, President of Coaches Outreach, grew up in the Oak Cliff area of Dallas and celebrated four coaches that impacted his life (Coach McCommas, Janasko, Hunter, and Boyette). Butch reminded everyone of the words spoken by former Colorado Coach Bill McCartney, “*Coaches matter because they take us places where we cannot take ourselves.*”



Coach Randy Allen & with wife, Carolyn

Randy Allen, Head Football coach at Highland Park HS, shared that he became a coach because of the impact of his **high school coach**, Merrill Green. Randy’s staff, has done the Coaches Outreach Bible Study for many years. He noted the study challenges coaches, binds their staff together, and helps them minister to their athletes.

Randy’s wife, Carolyn, shared how, as a young coach’s wife, the Marriage Retreats impacted their marriage. She remembered seeing all of the “big-time” coaches and their spouses at the retreat and leaving with the belief that “if other couples could make it, they could too.”



Speaker, Neal Jeffrey

inspired by the coaches that saw in him what he couldn’t see in himself. Neal 1) **heard something** from a coach – “You can do this!” 2) **caught something** from a coach – a Dream for his life. 3) **saw something** from a coach – a life well lived. And 4) **felt something** from a coach – The love of Jesus Christ.

Newton High School Coach, W.T. Johnston, once reminded coaches, “Tell your players that you love them. You may be the first man that ever told them that.” This holds true for a child from a broken home in an even more profound level. Their experience with a coach who loves them like Jesus can literally change their life.

Jack Broyles, closed the evening with a calculator to show everyone how many kids a coach really impacts over a lifetime of coaching. **Over 450,000!** That’s the impact of the coaches in attendance at the banquet! Jack wrapped up the evening challenging the audience to pray, volunteer, and financially support Coaches Outreach. **How will you respond to the challenge to help?**



Coach Rudy & Joni Powe
w. Lay Leader, Ron Murphy

Neal Jeffrey, our keynote speaker, did not disappoint. Neal’s talk was also

“Tell your players that you love them. You may be the first man that ever told them that.”

Coach W.T. Johnston,
Newton High School, TX

PRAY FOR:

Bible studies

- The *Ephesians* study challenges and encourages the hearts of all our coaches.

Marriages

- The Lord keeps their marriages strong.
- *The Reach* impacts coaches’ wives
- Registration for and that our Marriage Retreats go smoothly.
- At-risk couples come to the Retreats.

Coaches

- The safety of all students in athletic events.
- Strength and boldness as they impact thousands of youth in the name of Jesus Christ.

Bible study Lay Leaders

- To encourage their coaches and be encouraged for their faithful service.

Funding

- That the Lord will abundantly provide the funds for all upcoming events, such as the spring Bible studies and the 2018 Summer Marriage Retreats.

COACHES OUTREACH, INC.

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2018 Marriage Retreats

June 8-10	T-Bar M, New Braunfels, TX
June 15-17	Marriott Grande Nat'l, Opelika, AL
June 22-24	Hilton Garden Inn, Granbury, TX
June 29 - July 1	Tanglewood Resort, Pottsboro, TX
July 13-15	DeGray Lake Resort, Bismarck, AR

Sign up or give today. Retreat locations are filling fast.

GET INVOLVED TODAY

Invest need your time, skills, or abilities in the areas below.

- Data entry (in office): Contact info, reservations, etc.
- Graphics Design: Layout and design for playbooks & newsletters
- Website Transition: Technical expertise to update our ministry
- Prayer Team: Receive specific requests as they come to us.
- New Lay Leaders for the Fall

Please call or email:

Phone: 214-654-0042

Email: info@coachesoutreach.org

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and share



CO today!

Honorariums & Memorials Spring 2018

In Honor of....

John Grammer

Noel Purcell

John Ammons

Kathy Koons

Debby Baker

Carter and Carol Smith

Buryl Baty

Joe and Nancy Foran

Jeff and Mandy Dixon

Jim and Loretta Goldsmith

Gerald Horn

Sheila Carmane

Kimberly Clark

Janini Garcia

Kathy Hargrove

Patti Ramage

Margaret Taylor

Billy and Paula Russell

Buddy and Jeanne Thames

Tommy Maxwell

Lee and Anne Lydick

In Memory of...

Gary Baker

Carter and Carol Smith

Tanya Baugus

Chris and Jean Dyer

John and Shonda Guthrie

Steve and Jackie Humphrey

Tim and Misti Kilgore

Clifford and Susan Wallace

Jay Culberson

Jack W. Culberson, Sr.

Jay Culberson

Mike Janszen

Jan Janszen

Donna Kazmierski

Marty and Monica Criswell

Richard McMullen

Waylon and Cheryl McMullen

Tatum Schulte

Neal and Tracy Hugg

"I want to challenge us as coaches to show our athletes not only how to perform on the field, but how to perform off of it at home. To show them what a good marriage looks like. To show them that a good marriage takes work on both sides."

- Turner Gill