



# POINT AFTER

Spring 2021

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## *A Day in the Life*

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Webster defines a “day” as: the time between sunrise and sunset; or 24hrs; or the time it takes for the earth to make one turn on its axis. Scientifically and technically this is true. But we all know it’s much more than that. It’s life. Our lives are lived in that 24hr period. It’s the only time we ever actually have. John Wooden, UCLA’s Hall of Fame basketball coach taught his players this critical truth: “You can’t do anything about yesterday. The door to the past has been shut and the key thrown away. You can do nothing about tomorrow. It is yet to come. However, tomorrow is in large part determined by what you do today. So make today a masterpiece.”

Psalm 118:24 tells us that each day is a gift from God: “This is the day the Lord has made...” The good ones and the tough ones. God orchestrates them, strings them together and uses us to accomplish his purposes. There is no greater calling than to live our lives for him each day. Last month CO had a Virtual Event called, “A Day in the Life of a Coach” and it featured Eric De LeSantos, a coach at Irving high school. It was a personal and powerful look at the daily duties and challenges a coach faces. But more than that, we got to see what it looks like to be driven by a passion to live for God and to make an impact on student athletes that goes beyond winning games.

In this issue of the Point After, we thought we would provide you with a look at “A Day in the

Life” of a few other key roles at CO. We want you to have a front row seat into the lives of those who love and serve coaches like Eric De LeSantos. For instance, Field Reps and Lay leaders serve on the front lines and in the trenches of CO. Field Reps oversee Lay Leaders within a specific geographical area and Lay Leaders lead the coaches bible studies. Recently we celebrated with two Lay Leaders who have led studies for over 20 years. Scott Henderson has led studies in Denton and now Flower Mound Marcus for 23 years. Carter Smith has been at Coppell high school for all 20 of those years. He has served alongside 6 head coaches. The impact of these men who hand deliver God’s truth to coaches is immeasurable.

Oh yes, a “day” is much more than a 24hr period. The outcome of our lives will be determined by what we do each day. Benjamin Franklin rightly observed, “One today is worth two tomorrows; what I am to be, I am now becoming.” I hope you will be challenged by the lives of those who serve in this ministry. Thank you for your prayers and support of CO.



**PETE CHIOFALO**  
*President*

Today Matters,

*Pete*

# A Day in the Life of a...

## Lay Leader

Laying in a hospital bed in the ICU is never a good thing and is an extremely lonely place, especially in our pandemic world. AC Moncrief—a Coaches Outreach Lay Leader in Arkansas—found himself in this prone position, seriously ill, after open heart surgery. He pulled out his Coaches Outreach playbook and his laptop then logged into Zoom to have his weekly Coaches Outreach Bible study with his coaches. He knew the value and importance of his relationship with his coaches.

Relationships are vital in critical times. Now more than ever coaches across the country need community! Berna research conducted a study and found that mental illness is at an all-time high with one exception, those who are involved in religious activity! That is what makes Coaches Outreach so vital in the hectic life of a coach.

AC's commitment to the relationships with his coaches is consistent and faithful. Regardless of his condition, he needed them and they needed him. What a partnership! How easy and possibly justified he would have been to put off this time with the coaches he was entrusted. That is the life of a lay leader.

Lay leaders across the country, like AC, gather weekly with coaches to walk through the well written, clear Bible studies we call playbooks. The playbooks are written for coaches to reveal the truths of scripture to aid and encourage them in being the impactful influence in the lives of student athletes entrusted by God.

Coaches Outreach needs you! Facilitating a coaches study is easy! We aren't looking for biblical scholars, just individuals who desire to 1) grow in their faith, 2) be used by God. Coaches need you. The harvest is plentiful and the labors are few. Though AC laid alone in ICU feeling terrible, his heart was full. Would you be willing to have your heart full?

—Mike Breeden

## Field Rep

We just completed the task of delivering our playbooks to our Lay Leaders for this spring. Many Lay Leaders requested for their Bible Study Playbooks to be shipped to their homes, while others preferred to pick their playbooks up from their Field Rep. Covid has added many obstacles, but Field Reps and Lay Leaders work together so our Bible Studies will start when the coaches return.

Wayde Walker is the Field Rep who services the Austin/Round Rock area. Wayde sets a morning for many of his Lay Leaders to meet him at his "office" to pick up playbooks. Wade's office is a Whataburger where the manager knows Wayde well and allows him to set up in the dining area. Wayde has as much respect for the manager as he does for his Lay Leaders. I was able to join Wayde in early January on this special day. That morning Wayde was joined by several of his lay leaders. They arrived with their masks on and sat down and enjoyed breakfast and a warm cup of coffee. There was great conversation. It was so refreshing to sit and talk with these fine gentlemen who volunteer to lead their studies. It was encouraging to hear how affectionately they talked about their coaches and their bible studies at their schools. Though most did not stay long, they were able to catch up with each other and prepare to guide their coaches in the "Unite" Bible Study of Paul's Epistles.

—Ron Callahan

## Field Ministries



Mike Breeden

Milton Cooper

Ron Callahan



## “The Woman Who Marries a Coach” Proverbs 32

- 1) She is not afraid of low tires and flat tires, and any other car issues that arise.
- 2) She looks well to her household repairs, and delivers payments on time.
- 3) She rises early, and knows how to mow.
- 4) She gives no thought to Google maps as she puts her hand to the wheel, and scans a far-off skyline for stadium lights.
- 5) She reaches her hand to a back seat full of toddlers, as she brings them food from afar.
- 6) Her children rise up and know dad may never get to see their soccer games and dance recitals, or attend their birthday parties, if these things occur in season.
- 7) She perceives that her husband may work holidays, as she considers tournaments and future playoff runs....Thanksgiving Day, football practices.... New Year's Day, basketball tournaments.... Good Friday, track meets.... Memorial Day, baseball tournaments....
- 8) She laughs at social invitations.
- 9) Her husband is known in the stands, and she is clothed in his team colors.
- 10) Even while her husband coaches 2 sports, his heart can trust her, because she does him good and not harm, all the days of her life.

## Inner City Coach

The covid pandemic has forced us to explore new ways of ministering to our coaches as we expand our Bible studies. One of those new ways is the use of technology by using zoom conference calls. We have adopted this method to reach and build relationships with our inner city coaches targeting Kansas City and Dallas.

We contact and invite personally inner city coaches involved in CO and those that we are recruiting to a zoom conference call we call “Coaching Moments”. The calls last no more than 30 minutes and provides an excellent opportunity for the coaches to be encouraged and meet others in similar circumstances. The theme for this spring semester is “Unity”. Our speakers are current coaches, retired coaches or people who have a heart for coaches. Our first speaker was DJ Pittel, head football coach at Central Academy in Kansas City, MO.

## Coach's Wife

During our recent Virtual Event, featuring a day in the life of Coach Eric De Los Santos and wife Johnna, we were cinematically educated regarding the time constraints on a coaching family. As Johnna eloquently stated, marriage is *not* 50/50! During a coach's season, it is more like 80/20.

A typical week for a coaching family, such as the De Los Santos's, entails Eric reporting early every morning and getting home late after dark. And during football season, weekends include a couple of 8 hour days as well. The De Los Santos family will rush through Sunday's church routine so Eric can get to the field house to begin preparation for the upcoming week. The hours seem never ending.

Regardless, a coach's wife such as Johnna, willingly takes on the 80%, understanding she and Eric are in this thing together. Johnna's commitment reflects the longings in her heart. Her testimony is her 80%. She remains in tandem with this disclosure, “By ceasing for a moment to consider my own wants, I have begun to learn better what I really wanted.” – CS Lewis

—Anne Ryan

Our Spring playbook, “UNITE!” is a verse-by-verse study through 3 of Paul's 4 Prison Epistles. The 4<sup>th</sup> letter is *Ephesians*, which we studied in its entirety very recently. As the title suggests, the one theme of all 4 prison letters is what Jesus prayed for in his intercession for all believers...unity.

Our coaches have endured untold additional burdens and obstacles in light of the COVID pandemic. This study provides timely encouragement about seeing negative and restricting situations as opportunity to serve in new ways.

Paul can identify with our coaches' drastically-reduced contact with student-athletes. While imprisoned for 4 years, the normally globe-trotting Paul had his face-to-face interaction with people heavily restricted. Yet, in the midst of that hardship, he served the Lord with optimism, purpose, and joy. We believe his letters will provide a boost of encouragement throughout the semester.

—Mark Chalemin

There are four things we hope to accomplish:

- Build trust among the coaches
- Build solid long-term relationships
- Help the coach to grow spiritually
- Let them know they are not alone

New Bible studies and stronger Bible studies will be a by-product of these accomplishments.

—Milton Cooper

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*Hilton  
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JUNE 25-27

MARK YOUR CALENDARS!

## Honorariums & Memorials Fall 2020

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#### **Hoey & Sis**

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#### **Ted Watson**

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#### **Roby Lesene**

Chastity Lesesne

#### **Jeremy Morgan**

Pat & Ande Fulbright

Did you miss the

## Day in the Life

premiere? Check it out  
on Youtube or scan the  
QR code:

