



From the Sidelines to the Harvest Field: Let's Go!

Over Thanksgiving, many of us saw that video during NFL games—professional players surprising their high school coaches. It resonated because it's true: Nobody forgets a coach. Good or bad. (Most of us forgot algebra.)

Those players remembered the coach who believed in them—who shaped them beyond the game. Coaches for two of the three players recognized were active in Coaches Outreach. Moments like that are why we exist.

We believe coaches have one of the most strategic platforms to influence the next generation for Christ. They are more than coaches—they are mentors, spiritual leaders, and often father-or mother-figures.

And it's a demanding calling. That's why we come alongside coaches through weekly Bible studies, marriage retreats, and The Reach—our ministry to coaches' wives.

Today, that impact includes:

- 805 Bible studies in 24 states
- Nearly 8,000 coaches engaged weekly in Scripture
- 300 couples served annually through marriage retreats
- Over 1,200 coaches' wives supported and discipled

All of this is carried by a small staff and a growing network of leaders on the ground.

Over the last several months, we've prayerfully developed a three-year strategic plan focused on one key truth: people multiply ministry.

That's why we're investing in Field Representatives—often retired coaches—who care for coaches, visit campuses, oversee studies, and recruit local leaders. Where we place a Field Rep, ministry grows. In Louisiana, we went from zero Bible studies to twenty because of one Field Rep.

To take the next step, we need to:

- Add 5–10 new Field Reps

- Launch 3–4 Regional Field Reps to train and deploy others
- Open 50 new spots at our Marriage Retreats this summer

To support this growth, we are inviting everyone who is part of the Coaches Outreach family—coaches, Field Reps, lay leaders, friends, and churches—to consider becoming an ongoing ministry partner. For many that may look like a modest, consistent gift—even \$10 a month—that helps sustain and multiply this work. What matters most isn't the size of the gift, but the shared commitment to the mission.

We are seeking to:

- Grow our annual budget from **\$1.4 million to \$1.55 million**—not to add programs, but to add people who multiply impact.
- Raise **\$60,000 specifically for Marriage Retreats**, so couples who need encouragement and renewal don't have to wait.

As a staff, we're anchoring this season in Matthew 9:37: "The harvest is plentiful, but the workers are few." This has always been how ministry works. God prepares the fields long before we ever arrive.

Our role is to recognize where the harvest is ready, pray earnestly, and send the right people into the work. When we do that—and trust God with the results—lives are changed.

Thank you for believing in coaches—and for helping us reach the next generation through them. What you invest in today is bearing fruit far beyond the scoreboard.

With gratitude,

Pete Chiofalo

President
Coaches Outreach

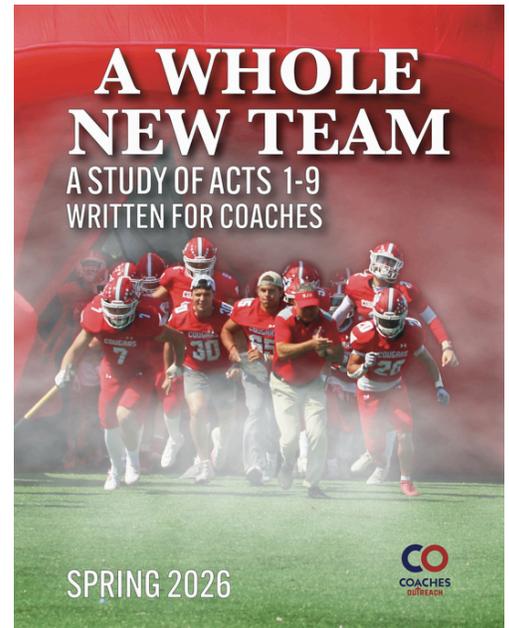


Spring Bible Study: A Whole New Team

BY MARK CHALEMIN

Last Fall, our coaches diligently worked their way through The Minors. We studied five Minor Prophets pronounce no small amount of doom and gloom on those who reject God's ways for their own. This Spring, we've flipped that script with A Whole New Team, a study of Acts 1-9. In it, we see the formerly timid and fearful disciples become bold and courageous apostles as they carry out the Great Commission.

Did you know that, in the United States, well over 90% of believers have never shared the Gospel even once? Perhaps you are among the quiet ones. We prayerfully hope to change that statistic among our coaches. Through the current playbook, we have issued a semester-long challenge: prayerfully apply the lesson, principles, and encouragement to share your faith with at least one person or group. We trust the Lord will educate and embolden our coaches to share as they never have before and joyfully reap the harvest!



Please continue to pray for the large number of coaches using the Athlete study to introduce the next generation to the person and work of Jesus. Next Fall, we'll begin a year-long survey of the entire Bible entitled, Run Through the Bible. It will cover the Old Testament in the Fall and the New Testament in the Spring.

Marriage Retreats

SAN ANTONIO JUNE 5-7	SANTA FE JUNE 12-14	GRANBURY JUNE 19-21	NASHVILLE JUNE 26-28	DEGRAY LAKE JULY 10-12
Drury Plaza Riverwalk	Drury Plaza Santa Fe	Hilton Garden Inn Granbury	Drury Plaza Nashville Franklin	De Gray Lake, Arkansas State Park Resort
				
Featuring: Dr. Maurice Pugh	Featuring: Mike Scheer	Featuring: Josiah Jones	Featuring: Ikki Soma	Featuring: Pete Chiofalo

\$150 FOR FIRST-TIME ATTENDEES, \$200 FOR RETURNERS
INCLUDES 2 NIGHT HOTEL STAY, FOOD, AND RETREAT EVENTS



*M.L. Woodruff & Marty Secord
at our recent banquet.*

Field Representative Spotlight

We are excited about what God is doing in Louisiana through Coaches Outreach Bible Studies. There has been a recent outbreak of studies all over the state. With God orchestrating His plans through relationships and coaches finding out about the studies.

For example, back in the fall, Coach Marty Secord flew in from Dallas into New Orleans to go with me to New Orleans and surrounding areas to visit coaches to promote studies. We had contacts, but we didn't have in any depth relationships at that moment. We stopped in a parking lot in a business area and called out to God to help us find fertile ground. We were dependent upon God and through these three days God showed up and showed out. We were

amazed that a pair of Parochial school in the inner city by the name of St. Augustine and another named St. Charles welcomed us in and have already started studies.

God is also working all over Louisiana! Good seed was planted on fertile ground and God used all of it for His glory. It is so fun to see God working in Louisiana as He uses the tool of Coaches Outreach to transform coaches' lives that, in turn, help transform the lives of their players. We depend on God and we are excited to join Him where He is at.

Thank you, Coaches Outreach, for an opportunity to be part of a ministry that is helping redeem the broken world of sports back to Himself.

M.L. Woodruff

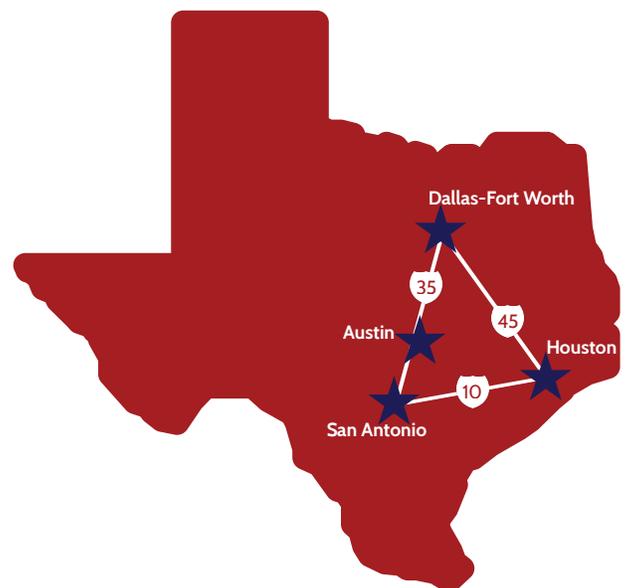
Louisiana Field Representative

The Harvest is Plentiful...in the Texas Triangle

Texas is booming—and nowhere more than the Texas Triangle. The Dallas–Fort Worth metro alone has added nearly 1.5 million people since 2010 and now tops 8 million residents, making it one of the fastest-growing regions in the nation. Even more striking DFW is the only major metro among the top four in population to still be growing, positioning it to soon surpass Chicago.

But DFW is just one corner of the Texas Triangle, which also includes Houston, San Antonio, and Austin. Though this region covers less than a quarter of Texas's land area, it is home to more than 22 million people—three out of every four Texans.

This growth represents a God-given opportunity. More coaches, more schools, and more communities mean greater potential for gospel impact. Expanding Coaches Outreach Bible studies across this Triangle isn't just strategic—it's essential to reach the rising generation of leaders where they already live, work, and coach.





**COACHES
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- DAVE SMITH from Judy Smith
- DENNIS RIVERS from Beverly Baughman, Danny & Dana Bidy, Casey Clawson, Larry Hill, & Keith Tanner
- GLEN KIRK from Paul & Joyce Lonquist
- JACKIE SNEED from Mike Sneed
- SHERRIE CALLAHAN from Julie Duren, Sam & Kathy Harrell, Mark Randel, Janice & Tommy Maxwell

IN HONOR OF..

- CARLUS MCBRIDE from Misty McBride
- COLBY PEEK from Cathalina Dean
- DAVID & ASHLEY HALL from Janet & Dan Chenoweth
- GERALD HORN from Kathy Hargrove & Angie Pirok
- JANICE & TOMMY MAXWELL from Jim & Mary Hughey
- JEFF & MINDY DIXON from Loretta Goldsmith
- WAYDE WALKER from Carolyn Canon

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on social media!*

coachesoutreach.org



DONATE HERE!



*“What matters most isn’t the size of the gift,
but the shared commitment to the mission.”*