

OUR MISSION: TO IMPACT COMMUNITIES THROUGH THE CHRISTLIKE
LEADERSHIP OF COACHES TRANSFORMED BY BIBLICAL TRUTH



POINT AFTER

Impact Players

Spring 2020

With the NFL draft less than a month away, I'm reminded about the importance of selecting the right players...impact players! I watched my share of the 2020 NFL Combine. Coaches, behind glass walls with readers half way down their noses and clip boards in hand, were intensely evaluating prospective talent. Future success is largely determined by the ability to draft well.

The same is true in ministry. As CO looks toward the future with the desire to invest in coaches and their spouses, we asked God to add to our team. For quite some time this has been the prayer. We need leaders who love God and His Word, who are passionate about

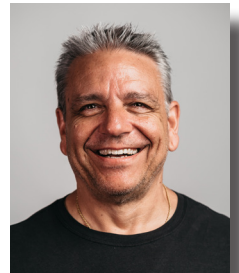
CO, and who are humble.

I'm thrilled to say that God has answered our prayers and provided two such leaders to help us grow this ministry. The first, is **Milton Cooper**. Milton and his wife Rosemary live in Olathe, Kansas. Now retired after 36 years of coaching, he has joined CO in the much needed role of *Multicultural Coordinator*. CO has a strong desire to reach the urban areas of the city that are underserved and unreached. We need someone who can develop and implement a strategy that can be reproduced around the country.

Milton is uniquely qualified for this role having served as the Director of Inner City Ministries

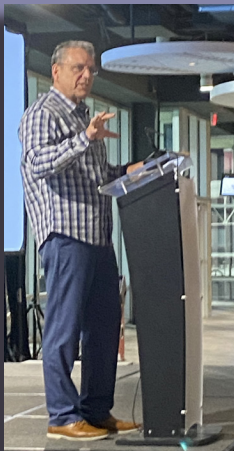
with FCA for 8 years. He now brings that experience and expertise to CO. As a former head coach he has used our Bible Studies, attended our Marriage Retreats, and served as a Field Rep for 3 years. Milton's heart is as big as his personality and his impact is already being felt throughout this ministry.

Our second hire is **Ron Callahan**. Ron coached for 36 years all but two in Texas.



PETE CHIOFALO
President

CONTINUED INSIDE



Coaches Outreach Experience Banquet 2020



Players cont.

Everyone who knows him says the same thing, "No one loves CO like Ron." He and his wife Sherry have been a part of this ministry forever and it has transformed their lives. His story, humility, and coaching career, make him the perfect candidate to oversee the state of Texas. As the *Texas State Coordinator*, Ron will oversee our very capable Field Reps and take CO to new and unreached areas. Texas is CO's founding state and ministry base and we believe that Ron is the right leader to keep the momentum and drive expansion.

With these two strategic hires in place, Mike Breeden, our *National Director of Field Ministries*, will turn his attention to surrounding and developing states. We have tremendous opportunities to impact coaches in a lot of places. Please be in prayer that God continues to provide us with the right people and the necessary resources to transform lives through God's Word.

Grateful to God for you,

Pete

Introducing Milton Cooper



Not being in the work force is a great feeling but we understand that our work for the Lord never stops.

I am excited and humbled to be part of the Coaches Outreach ministry. After thirty five years of coaching in Oklahoma, and a nine year break to serve in youth ministry, I was blessed to retire in 2016. My wife of forty nine years, Rosemary, was blessed and able to retire one year later. Not being in the work force is a great feeling but we understand that our work for the Lord never stops. Coaches Outreach has allowed us to continue our work for Him and we are very grateful for the opportunity we have been given.

During my thirty five year coaching career, my ministry was to high school football players and coaches in the public school systems of Oklahoma. God has changed the geography and focus of my ministry and placed me in ministry to affect another geographical location, the inner city, as the Multicultural/Urban Coordinator for Coaches Outreach.

Our vision is to fulfill the Great Commission in the inner cities, the most underserved and unreached parts of our ministry. We will use strategies and approaches that may be a little different from the norm. Building relationships and developing trust are critical to our success in these areas as we grow the ministry.

I am excited about the discipleship that's going to happen in these areas by using the Coaches Outreach Bible Studies and marriage retreats.



**COACHES
OUTREACH**

Introducing Ron Callahan

I grew up in the Oak Cliff area of Dallas where I enjoyed success in sports, but not so much in the classroom! I did not become aware that I was dyslexic until my son was diagnosed.

After graduating from high school, my parents sent me out to forge my own way. I made it to Stephen F. Austin State University, where I paid my way by working in the oil fields every summer and Christmas break.

I began my 36 year teaching and coaching career in Nacogdoches, and that is where I met my wife, Sherrie, of 33 years. 25 years ago, my wife and I were invited to a Marriage Retreat for coaches. At that time, it only cost \$30 for an entire weekend. We declined, thinking it was a time share. The next year, these same coaching friends invited us again, and we decided we had nothing to lose, so we went. That ended up being one of the Best Decisions we have ever made.

Through the Marriage Retreat, we became aware of Bible Studies geared for coaches. I began my first study the Fall semester after that 1st Marriage Retreat, and I have been part of a Coaches Outreach Bible Study every Fall and Spring as a Jr. High Coach, Assistant, Head Coach, Athletic Director, Lay Leader, Field Rep, and now as the Texas State Coordinator.

The Marriage Retreats and Bible Studies changed my focus from wins and losses, and helped Sherrie and me see that coaching is truly a ministry. If a coach stays in this profession for his/her entire career, they have the ability to impact 25,000 lives. It is the best youth ministry in the world.

I want to help other coaches catch the vision and impact coaches and athletes for Christ.



The Marriage Retreats and Bible Studies changed my focus from wins and losses, and helped Sherrie and me see that coaching is truly a ministry.

WATCH

STAND FAST

IN THE FAITH

BE BRAVE

BE STRONG

LET ALL

THAT YOU DO

BE DONE WITH

LOVE.

1 COR 16:13-14 (NKJV)

COACHES
OUTREACH



COACHES OUTREACH, INC.

14140 Midway Road, Suite 102

Dallas, TX 75244-3672

Return Requested

Nonprofit Organization

U.S. Postage Paid

Dallas, TX

Permit no. 2650

Honorariums & Memorials Spring 2020

In Honor of....

John Ammons

Kathy Koons

Mike Breeden

Jane MacKinnon

Jeff & Mandy Dixon

Jim & Loretta Goldsmith

John Dudley

Bill & Sheri Sowder

Chris Dyer

Fred & Meredith Biltz

David & Ashley Hall

Dan & Janet Chenoweth

Tommy Maxwell

The Foran Family

Carter & Carol Smith

Larry & Ann Pinion

In Memory of...

Tanya Baugus

RV & Charlotte Baugus

Chris & Jean Dyer

John Griffis Jr.

Waylon & Cheryl McMullen

Smitty Hill

Gary & Beverly Hammond

Chuck Knesel

Sherel Knesel

Mary Irion

Gerald & Linda Irion

Chris & Jean Dyer

David & Anne Ryon

Marilyn Mangum

Steve Mangum

Wade McLain

Kody & Lindsey Groves

Dave Smith

Judy Smith

THANK YOU!

2020 Marriage Retreats

- | | |
|------------|-------------------------------------|
| June 5-7 | T-Bar M, New Braunfels, TX |
| June 12-14 | Marriot Grand National, Opelike, AL |
| June 19-21 | Hilton Garden Inn, Granbury, TX |
| June 26-28 | Drury Inn, Santa Fe, NM |
| July 10-12 | DeGray Lake Resort, Bismarck, AR |

